

**2008 Price Sheet - The Thumbprint Group**  
**info@thumbprintgroup.com**

**Graphic Design**

Book Cover/Jacket Design	<i>Starting at \$450</i>
Brochure Design	<i>Starting at \$350</i>
Business Card Design Package	<i>Starting at \$300 (price includes printing)</i>
CD / DVD case cover only design	<i>Starting at \$300</i>
CD / DVD complete packaging	<i>Starting at \$500</i>
Flyer Design	<i>Starting at \$350</i>
Logo Design	<i>Starting at \$450</i>
Packaging Design	<i>Email for quote</i>
Post Cards	<i>Starting at \$125</i>
Poster Design	<i>Starting at \$350</i>
T-shirt Design	<i>Starting at \$100</i>

*(Prices don't include printing unless specified)*

**Imaging**

Image Manipulation	<i>Starting at \$25</i>
Photo Restoration	<i>Starting at \$50</i>
Scanning	<i>Starting at \$25</i>
File Conversion	<i>Starting at \$25</i>
Stock Photography	<i>Starting at \$25</i>

**Custom Greeting Cards**

Wedding, Baby, Birthday, etc..	<i>Starting at \$150</i>
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**Terms & Conditions:**

\*Payment: Pay 50% of job total to start your order, Final 50% payment due upon completion.

\*Forms of Payment: Personal check, Cashier's check, Money Order, Paypal

\*Non-Profit/Ministry Discount: 20% on design fees only

## Optional Features

### Rush Order

Normally, the layout is designed and sent to you within 4-7 days.

In case of urgent order you'll receive the initial design in 48 hours. (check availability)

In case of emergency order we'll send you the layout in 24 hours. (check availability)

Urgent order **+25%**

Emergency order **+100%**

### Two-Year File Keeping

This service means that we'll keep your project's files for 2 full years. You will gain a peace of mind knowing that your design will be sent to you, should you lose it (hard drive failure, CD-R disk damage, etc).

It is a little extra insurance on your order to keep your design safe.

Two-year file keeping **\$20.00**

### Source Graphic Layout

We recommend to include source graphic layout in your order because it allows you to make any changes of your design yourself, without waiting, whenever you want. Otherwise you will need to order the layout update service (\$60.00 one-time fee), when you need to make any graphic modifications.

The graphic layout is a Photoshop PSD file featuring:

- \* Unmerged layers with editable layers effects.
- \* Easy-to-understand layer structure (all layers are grouped into folders and every layer has its own name).
- \* Precise placement of all page elements (exact copy of printed item)
- \* Photoshop guide lines for easier editing of your layout.

Source graphics, per layout (poster, book cover, CD, etc.) **\$50.00**

### File Conversion:

From Photoshop file or PDF file to: JPG, GIF, EPS, PNG **\$25**

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### Custom Photo Editing:

Photo on demand (stock photo required for your project)	\$25
Removal or replacement of unwanted details or persons	\$25
Photo isolation (object extraction)	\$35
Imperfections / blemishes removal, digital rejuvenation	\$20
Damaged or old photo repair or restoration	\$30+
Photo to painting conversion (oil, watercolor, crayon)	\$60
Black & white to color photo transformation (coloring)	\$150
Opening of the closed eyes (eye-wink removal)	\$60
Photo noise reduction (dots/grain reductions)	\$25
Correction of underexposed (silhouetted, dark) photos	\$25
Color and tonal adjustment, up to 3 photos	\$25
Red eye effect correction, up to 3 photos	\$25

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## **Business Graphics**

**Full Service Business Card Package** - \$300.00 (includes printing, shipping extra)

3 initial logo original design concepts

5 free revisions of the final selection. Other revisions will be charged at \$75/hr.

Printing:

Full color - one or both sides (4/0 or 4/4)

Printed on 16pt or 14pt C2S Heavy card stock with UV on color side(s)

Design, Printing Prep & Printing Prices:

1000 (4/4 or 4/0) \$200

2500 (4/4 or 4/0) \$250

5000 (4/4 or 4/0) \$275

Email [info@thumbprintgroup.com](mailto:info@thumbprintgroup.com) for custom sized business cards.

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### **Stationery Design Package** - \$350

\*1 business card design (press ready file)

\*1 letterhead design (press ready file)

\*1 envelope design (press ready file)

3 initial design concepts

5 free revisions of the final selected concept. Other revisions will be charged at \$75/hr.

Provided in formats suitable for press & digital print

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### **Logo Design Package** - \$450.00

1 Logo Design

3 initial logo design concepts

5 free revisions of the final selection. Other revisions will be charged at \$75/hr.

1 black & white version of your logo for faxes and photocopies - provided in 3 different sizes

Logo provided in formats suitable for press, digital print & web

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**Music CDs/DVDs**

**CD Jewel Case Cover Art:** \$300

- Custom Full Color Cover Art Design
- Free Image Scan Services
- Three - Four Week Turnaround
- Press Ready file

**CD Jewel Case Cover Art & Disk Label:** \$350

- Custom Full Color Cover Art Design
- CD Face Design
- Free Image Scan Services
- Three - Four Week Turnaround For Rush
- Press Ready files

**CD Jewel Case Design Package:** \$550

- Custom Full Color Cover Art Design
- Back Tray Insert Track Listing Design
- Booklet Panel Designs (4 panels \$25 per panel thereafter)
- CD Face Design
- Free Image Scan Services
- Three - Four Week Turnaround
- Press Ready files

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**DVD Case Wraparound Cover Art:** \$350

- Custom Full Color Cover Art Design
- Free Image Scan Services
- Three - Four Week Turnaround
- Press Ready file

**DVD Case Wraparound Cover Art & Disk Label:** \$400

- Custom Full Color Cover Art Design
- DVD Face Design
- Free Image Scan Services
- Three - Four Week Turnaround
- Press Ready files

**DVD Case Wraparound Package:** \$600

- Custom Full Color Cover Wraparound Design
- Booklet Panel Designs (4 panels \$25 per panel thereafter)
- DVD Face Design
- Free Image Scan Services
- Three - Four Week Turnaround
- Press Ready files

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**Conversion of DVD wrap around to CD format or CD to DVD:**

\$100 per design

## Book Cover Design

The Book Cover Packages include:

1. A chance to view at least two book cover designs & suggest changes.
2. A complete and professional cover, spine, and back cover design in high resolution digital format - ready for the printer.
3. The final cover design digitally transferred or shipped to you or your printer on a CD.

You provide the title, subtitle, author name, back cover copy, ISBN number, and barcode (*we can provide a barcode for an additional fee*). We provide a finished cover design.

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### **1) Economy Package** - Two concepts

A simple design using fonts and ONE medium-size, unaltered Royalty-Free image. If you require additional stock images or want a full-size image, please choose the Standard or Custom Packages.

Economy Package Price - **\$450**

*You will be charged \$225 when you order. The balance plus shipping will be charged upon completion of design*

### **(2) Standard Package** - Two concepts

This cover includes one or more Royalty-Free images in the design. Our design team can do whatever it takes to alter and blend foreground and background images to make them work best for your cover.

Standard Package Price - **\$650**

*You will be charged \$225 when you order. The balance plus shipping will be charged upon completion of design*

### **(3) Custom Package**

This cover includes original artwork done specifically for your book. You will own the rights to the custom artwork.

Custom Package Price - **\$950**

*You will be charged \$225 when you order. The balance plus shipping will be charged upon completion of design*

Additional questions:

Email - [info@thumbprintgroup.com](mailto:info@thumbprintgroup.com)

## Flyer/Brochure/Manual Covers

### Deluxe

Choose from 3 design concepts. Choose one. 5 revisions included. All revisions afterward will be billed at \$75/hr. Concepts are delivered in 7 days and revisions in 4 days. (see optional features for rush prices)

1-sided 8.5 x 11	\$470
2-sided 8.5 x 11	\$570
Tri-fold Brochure	\$700
4-page Brochure	\$800
8-page Brochure	\$1,000

### Econo

One design, 5 revisions. All revisions afterward will be billed at \$75/hr. Concepts are delivered in 7 days and revisions in 4 days. (see optional features for rush prices)

1-sided 8.5 x 11	\$350
2-sided 8.5 x 11	\$450
Tri-fold Brochure	\$600
4-page Brochure	\$700
8-page Brochure	\$900

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## Postcard Design

### Deluxe

Full color design on both sides (4/1 or 4/4)  
Any size up to 5.5" x 8.5"  
\$175

### Econo

Full color design on one side, blank on other (4/0)  
Any size up to 5.5" x 8.5"  
\$125

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### Terms & Conditions:

- \*Payment: Pay 50% of job total to start your order, Final 50% payment due upon completion.
- \*Forms of Payment: Personal check, Cashier's check, Money Order, Paypal
- \* Doesn't include printing, copywriting, proofreading, logo design.
- \* Printing prices will be quoted separately
- \* File Conversion: from Photoshop file or PDF file to: JPG, GIF, EPS, PNG \$25
- \* All designs are built in Photoshop CS2 unless otherwise specified.